



ANNAMALAI UNIVERSITY
DIRECTORATE OF DISTANCE EDUCATION

023 – M.COM (English Medium)

SECOND SEMESTER

Academic Year: 2021 - 2022

ASSIGNMENT TOPICS

This booklet contains assignment topics. Students are asked to write the assignments for **FOUR** papers as per instructions.

Last date for submission: 15-05-2022

Last date for submission with late fee **300/-: 31-05-2022**

NOTE:

1. Assignments sent after 31-05-2022 will not be evaluated.
2. Assignments should be in the own handwriting of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on A4 paper on one side only.
4. All assignments (with Enrolment number marked on the Top right hand corner on all pages) should be put in an envelope with superscription “**M.Com Assignments**” and sent to **The Director, Directorate of Distance Education**, Annamalai University, Annamalainagar – 608 002 by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with
Enrolment Number and the *Title* of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

ASSIGNMENT INSTRUCTIONS

Write assignments on **FIVE** questions in each paper. For each question the answer should not exceed 4-pages. Each assignment carries 25 marks (5 questions). You are expected to write **ALL questions for every subject**.

Dr. R SINGARAVEL
DIRECTOR

M.COM SECOND SEMESTER ASSIGNMENT – 2021-2022

023E1210-Human Resource Management

1. a) Define Human Resource Management. Distinguish between Personnel Management and Human Resource Management.
b) Explain the challenges faced by the HR Managers in their organization.
 2. Examine critically the steps in the job analysis process with relevant examples.
 3. a) List out methods of Valuation of HR.
b) Explain advantages and disadvantages of HR information system.
 4. What you mean by Grievance. Explain the Procedure of Disciplinary action.
 5. Write Short Note on:
 - a) Write down the steps in selection process.
 - b) Describe the modern methods of performance appraisal.
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023E1220-Financial Management

1. Describe the various function of Financial Management.
 2. The shares of a chemical company are selling at Rs. 20 per share. The firm had paid dividend at Rs. 2 per share last year, the estimated growth of the company is approximately 5% per year.
 - A) Determine the cost of capital of the company
 - B) Determine the estimated market price of the equity share if the anticipated growth rate of the firm
 - (a) rise to 8% (b) falls to 3%
 3. Explain the various steps involved for Capital budgeting Evaluation Techniques.
 4. Explain the MM approach to capital structure.
 5. Ranjitha Ltd. is engaged in customer retailing. You are required to forecast their working capital requirements from following information.
 - A. Project annual sales Rs. 6,50,000
 - B. N P to cost sale 25%
 - C. Average credit allowed to debtors 10 weeks
 - D. Average credit allowed by creditors 4 weeks
 - E. Average stocks carrying (in terms of sales requirement) 8 weeks
Add 20% to allow for contingencies.
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023E1230-Business Research Methods

1. What is research design? Explain different types of sampling.
 2. a) Explain types of Research.
b) What are the good qualities of Hypothesis?
 3. Distinguish between primary and secondary data.
 4. a) Define Type-I and Type-II errors.
b) What is parametric and non parametric test? Explain with one example from each.
 5. a) Explain the meaning and significance of Report writing.
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023E1240-Business Analytics

1. Discuss about Project phases and approaches in business analytics.
2. Briefly explain about purpose of using IT in Business.
3. Discuss Different OLAP Architectures in details.
4. Explain Dimensional Models-Life cycle in details.
5. Describe the Performance and Measurement System Terminology in business analytics.